Activity factsheet 2 - Baseline and endline surveys

What is it?

The purpose of this type of survey is to provide an information basis, a baseline that will allow:

- Monitoring and assessing an activity progress and effectiveness during its implementation and once it is completed (endline).
- Adjusting the project activities to the findings.

Targets

HI operational and technical project teams, Mine Action and local authorities, future involved stakeholders and communities.

What for?

To inform the whole project, it is mandatory to know who is concerned, where, what is the level of knowledge, what attitudes and practices is the population adopting and why. The baseline survey is also a way to better understand and identify which communication channels can be used, cultural sensitivity, obstacles, constraints and opportunities to implement properly an armed violence protection (AVP) project. Baseline surveys’ key findings enable HI to adapt and tailor its activities to the actual needs of affected communities and endline surveys allow to measure activities’ impact and the related behaviour changes.

How?

The method used is interviews based on a tailored questionnaire and Focus Groups Discussions developed thanks to a Pre and Post Impact Assessment protocol. All information collected should systematically be precisely sourced, results should be analysed, key findings must be evidence-based and presented into the final report. Analysis should include recommendations for further programming and activities’ tailoring.
Process | Required documents | Validation
--- | --- | ---
Fill out the protocol and develop the questionnaire to conduct the survey | • Survey protocol completed  
• Survey Questionnaire  
• Pre and/or Post Impact Assessment Analysis report | **Internal:** Technical Advisors assess if survey protocol and questionnaire satisfy quality requirements and assess the relevancy of the survey’s analysis report

Main standards and policies

Refer to IMAS [05-10, 14-10](#)

Monitoring, Evaluation, Accountability and Learning references

This survey is a tool to document project indicators ‘Means of Verification’. It should be closely linked with project monitoring and evaluation plan for any mid-term review, when the activity is being assessed for the activity completion report and for any subsequent evaluations.

- See Tool 2: Project indicators package
- See Transversal factsheet 1 - Quality management
- See Transversal factsheet 2 - Information management
- See HI Practical Guide 22: *How to conduct a qualitative/quantitative study? From planning to using findings* on SkillWeb

Tips

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<th>Remote activity</th>
<th>Focus on data accuracy, information sources’ quality and transparency.</th>
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<tr>
<td>Synergies</td>
<td>Refer to other baseline and endline surveys carried out to liaise with other HI sectors, avoid overlaps, optimise data management and findings analysis.</td>
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<td>Inclusion</td>
<td>Based on the relevance of the initial diagnosis, keep collecting disaggregated data through an inclusive methodology (child, gender, disability and age-sensitive).</td>
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